

OBJECTIVE

To Excel and pride in an organization which offers challenging work environment and growth in the areas of Software Development to become skilled software professional through hard work, commitment and adaptability to changes, rewarding and provides an opportunity to expand my knowledge and abilities in creating client centric solutions.

WORK EXPERIENCE

- **7+ years** of experience in building eye-catching & best-in-class websites that are fast and user-friendly including content management while maintaining quality standards. I have developed custom **WordPress sites & experience in designing websites & user interfaces using various Theme builders** such as **WP-Bakery, Gutenberg, Divi, Dreamweaver and Elementor Pro**. The projects based on PHP in conjunction with various other web development technologies., SQL (MySQL), JavaScript (generic JavaScript, JQuery, AJAX), XHTML, CSS are used. Designed layouts, responsive design and templates for various organizations based on design documents.
- Working as Sr. Front End Developer & WordPress Developer in **Enterprise Web Cloud** (Apr 2022 - Present)
- Worked as a Sr. Front End Developer (Team Leader) + **UX/UI Designer** in ElevadoIQ (**Previously known as Enterprise Web Services**) Mohali (Mar 2018 - Feb 2022)
- Worked as a Web Designer in **Aarvik infotech** Mohali Phase 5 (Oct 2017 - Feb 2018)
- Worked as a Trainee Web Designer in **Confluent IT System** Mohali Phase 7 (Dec 2016 - Jun 2017)

Summary of Skills and Experience

- Experience in Content Management Systems like **WordPress, Joomla, Craft, Magento, Drupal** CMS as well.
- Expertise in Website development using **HTML, HTML5, CSS3, JS, Bootstrap, Javascript, jQuery, XML, Linux and PHP programming language, Angular.js** to implement design changes and optimize website performance.
- Experience in UX Design, UI Design **Adobe Creative Suite - Adobe Photoshop, Adobe Illustrator, Adobe After Effects, XD, Figma** - Design **wireframing, mockups, prototypes, documentation on the status, Banners, Logo Design, Video Editing, Business cards, Flyers, Brochures, digital marketing material etc.**
- Expertise in Creating **responsive website architecture (front and back-end development)** to ensure a seamless experience across various devices in a fast-paced environment.
- Experience in **WordPress website design- adhering to web and accessibility (AODA) standards, writing custom code, content strategy, A/B tests** and integration of dynamic themes to make **custom user-centered websites according to current industry trends.**
- Proficient in managing the hosting environment by setting up websites with **cPanel, Qualtrics , AWS, Google Cloud, Azure, launching sites, troubleshooting sites, changing DNS, data analysis & manage API driven plugins of applications.**

- Proficient in **written and verbal communication skills, copywriting and collaboration skills interpersonal skills, time management, project management skills, multitasking, teamwork & analytical and problem-solving skills or debugging of errors** within an agency.
- Experience in MS Office, PowerPoint, MS Windows, git, Webpack, GitHub, version control & problem-solving for websites.
- Proficient in backend interfaces like MySQL databases and database management.
- Experience in Coding landing pages, social media, emails, ads, MailChimp, mobile apps.
- Proficient in Google Analytics to monitor website usage, conversion rate optimization (CRO) identify trends, analyze data, and report on issues
- Experience in **layout and flow of web design (UI/UX.), e-commerce Websites in in a B2B SaaS environment** & delivering projects on time & with attention to detail.
- Proficient in requirements gathering, Optimizing websites using SEO (search engine optimization) best Practices & testing to improve website speed, functionality & website performance optimization.
- Proficient in website designs to prioritize user experience (UX) and user interface (UI), ensuring smooth navigation and interaction.

PROJECT ACCOMPLISHMENTS (Portfolio)

1.	URL: https://sandalwoodsmilesdentistry.com/ (Dentistry website)
2.	URL: https:// expertforklifttraining.com/ (Forklift Training website)
3.	URL: https://mannatgears.ca/ (Automotive Parts Sale website)
4.	URL: https://theplantingguys.com/ (Landscape Designing website)
5.	URL: https://singhkitchen.com/ (Design Kitchen Cabinets website)
6.	URL: https://amazeforklifttraining.com/ (Forklift Training website)
7.	URL: https://allseasonenterprise.com/ (Cleaning & Washing Services website)
8.	URL: https://wisdomsecuritytraining.ca/ (Security Guard Training website)
9.	URL: https://dreamnurselearning.com/ (Training Nurses Programs website)
10.	URL: https://www.coastlinepropertyservice.com/ (Cleaning & Washing Services website)

EDUCATION

20014-2017	B.tech(Computer Science)	Punjab Technical University
2011-2014	Diploma in CSE (Computer Engineering)	Punjab State Board of Technical Education & Industrial Training